

# Madeline Marco Scanlon

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## EDUCATION

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MAY 2024 Finance, PhD (Expected)  
*Katz School of Business, University of Pittsburgh, Pittsburgh, PA*  
MAY 2018 Finance, MS  
*Tepper School of Business, Carnegie Mellon University, Pittsburgh, PA*  
DECEMBER 2014 MBA  
*Robert Morris University, Moon Township, PA*  
DECEMBER 2014 Actuarial Science, BS; Finance, BSBA  
*Robert Morris University, Moon Township, PA*  
NOVEMBER 2014 Exam P: Probability (Society of Actuaries)  
*VEE Coursework: Economics, Corporate Finance, Applied Statistical Methods*

## RESEARCH INTERESTS

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Empirical Corporate Finance, Political Economy, Labor Economics

## PUBLICATIONS

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PEAD.txt: Post-Earnings-Announcement Drift Using Text

with Pierre Liang, Vitaly Meursault, and Bryan Routledge

*Journal of Financial and Quantitative Analysis* (<https://doi.org/10.1017/S0022109022001181>)

## WORKING PAPERS

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Investing in Automation: Evidence from Natural Disasters

*Job Market Paper*

Disclosure in Democracy

with Matthew Denes and Florian Schulz

## INVITED SEMINARS, CONFERENCES AND WORKSHOPS (\*BY CO-AUTHOR)

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2024 RCFS Winter Conference, Politics and Corporate Finance  
2023 AEA Annual Meeting; CMU-Pitt-PSU Finance Conference, PhD Student Session;  
Rochester Institute of Technology; Clemson University; University of South Carolina;  
Oregon State University; Louisiana State University; Fordham University  
2022 CMU-Pitt-PSU Finance Conference, PhD Student Session; Indiana University\*; Brown University\*;  
NBER Summer Institute, Political Economy\*  
2021 FARS 2021\*; ETH Zürich\*; Bocconi University\*; SFS Cavalcade North America\*;  
London Political Finance (POLFIN) Workshop\*

## TEACHING EXPERIENCE

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- FALL 2023 Teaching Assistant: Graduate (MBA), Financial Management 1 (*Frederik-Paul Schlingemann*)  
*Katz School of Business, University of Pittsburgh*
- SUMMER 2023 Instructor: Graduate (PhD), Finance PhD Student Empirical Research Workshop  
*Katz School of Business, University of Pittsburgh*
- SPRING 2021 Instructor: Undergraduate, Introduction to Finance (*OMET, Mean: 4.1 / 5.0*)  
*Katz School of Business, University of Pittsburgh*
- FALL 2020 Instructor: Undergraduate, Introduction to Finance (*OMET, Mean: 4.1 / 5.0*)  
*Katz School of Business, University of Pittsburgh*
- SPRING 2019 Teaching Assistant: Undergraduate, Introduction to Finance (*Spyros Lagaras*)  
*Katz School of Business, University of Pittsburgh*
- SPRING 2018 Teaching Assistant: Undergraduate, Corporate Finance (*Matthew Denes*)  
*Tepper School of Business, Carnegie Mellon University*

## COMPUTING SKILLS

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R; Stata; Python; Matlab; SAS/Enterprise Guide; SQL; L<sup>A</sup>T<sub>E</sub>X

## FELLOWSHIPS, AWARDS, AND GRANTS

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Katz School of Business, Dean's Office Grant, *2024*  
Clarke Family Fellowship, *2022 - 2023*  
American Finance Association Travel Grant, *January 2023*  
Clarke Family Fellowship, *2020 - 2021*  
Braskem America, Inc. Fellowship, *Fall 2018 - Spring 2023*  
William Larimer Mellon Fellowship, *Fall 2016 - Spring 2018*

## ACADEMIC SERVICE

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Referee: *Financial Management*

## MEDIA COVERAGE

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Dark Money Dominates Spending by Special Interest Groups and Sways Elections, *ProMarket* (August 2022)

## PROFESSIONAL EXPERIENCE

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PNC Analytics and Portfolio Management, Model Development, Pittsburgh, PA  
**January 2015-May 2016**

PNC Independent Risk Management, Internship Program, Pittsburgh, PA  
**June-August 2014**

United Way Female Veterans Grant, Robert Morris University, Moon Township, PA  
**March-August 2013**

## REFERENCES

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**Shawn E. Thomas (Chair)**

*Professor of Business Administration,  
H.J. Heinz Faculty Fellow*  
University of Pittsburgh  
shthomas@katz.pitt.edu

**Matthew Denes**

*Assistant Professor of Finance  
and Entrepreneurship*  
Carnegie Mellon University  
denesm@andrew.cmu.edu

**David J. Denis**

*Roger S. Ahlbrandt,  
Senior Chair in Finance*  
University of Pittsburgh  
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**Spyridon Lagaras**

*Assistant Professor of Business  
Administration*  
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